



**Deeksharambh UG Orientation Program 2024
Time to Shine - 2024**

**UG: Creative
Expression**

TIME TO SHINE ACTIVITY GUIDELINES		
1	Name of Competition	Creative Expressions- Hindi Slogan Writing Competition
2	Host Institute	UNIVERSITY COMMUNITY OUTREACH CLUB (AMITY INSTITUTE OF SOCIAL SCIENCES) AUUP
3	Brief Details of Competition	<p>The University Community Outreach Club has been established at the university level to instil ethical principles in students while fostering an understanding and enthusiasm for addressing various societal concerns. Creative Expressions- Welcome to the enthralling realm of our Hindi Slogan Writing Competition! This platform invites the budding wordsmiths and creative minds of Amity University Uttar Pradesh to weave their thoughts and ideals into impactful slogans under the theme, “युवा शक्ति नए भारत की पहचान” (Youth Power, the Identity of New India). Let your creativity flow, encapsulating the spirit of unity, resilience, and growth that defines the new India we all envision. This is your opportunity to contribute to a brighter future through the sheer force of your words. Join us in celebrating the indomitable spirit of the youth and their pivotal role in carving out the identity of New India. Your slogans could be the driving force that propels us towards a brighter and more prosperous tomorrow. Participate and make your voice heard - together, let us herald the dawn of a resplendent era guided by the dynamism of our youth.</p>

4	Topics (if any)	“युवा शक्ति नए भारत की पहचान” "Youth Power, the Identity of New India"
5	Eligibility	The event is only for enrolled (UG) Amity University Uttar Pradesh students. In the event of the student not meeting the eligibility, their participation will be considered cancelled.

6	Rules	<p>General Instructions:</p> <ul style="list-style-type: none">• Please read the specified rules carefully before registering for the event.• Registration implies acceptance of all the rules, and failure to comply may result in disqualification.• Judges' decisions will be final and binding, and no individual correspondence will be entertained.• Participants are to register online on a provided portal. <p>Specific Rules:</p> <ul style="list-style-type: none">• The mode of conduct of the event will be online for the first round. The second round will be conducted offline.• Pre-registration is a must for each participant.• The Organizing Committee reserves the right to change and modify the rules if necessary. <p>Rules regarding Slogan Writing Competition:</p> <ul style="list-style-type: none">• Only one entry per student will be accepted.• The Slogan should not exceed two lines or Max 20 words in Hindi.• It has to be quoted in ("), inverted commas.• Slogans should be catchy.• Try to keep it short.
---	-------	---

		<ul style="list-style-type: none"> • These criteria will judge slogans: Relevance to theme, originality & creativity. • Slogans should be initially written by the author, or that entry will be disqualified. • Copyrighted or trademarked content must not be used. • Single participants must write a slogan on the theme युवा शक्ति नए भारत की पहचान "Youth Power, the Identity of New India" • The Slogan should not be offensive, hurtful to any caste, creed, religion, or community or wholly inappropriate, shall be rejected. • Participants are required to bring their own materials for poster making and slogan making competitions. <p>Selection Criteria:</p> <ul style="list-style-type: none"> • Selected candidates would present their Slogan in the Valedictory Session. • The decision of the Judges will be final and binding. • The best Three Participants will be shortlisted based on Language style, main ideas, critically analyze and originality.
7	SubmissionDate (if any)	NA

8	Schedule	(ROUND 1)	Date: 29 th August, 2024
		Mode: ONLINE	Time: 11:00 A.M. - 1:00 P.M.IST
		Domain Level	
		(FINAL ROUND & ANNOUNCEMENT OF THE WINNERS)	Date:4 th September, 2024
		University Level	Time 4:00 PM to 6:00 PM IST
		Mode:OFFLINE	
		Valedictory for Time To Shine	Date:5 th September, 2024
		Mode:OFFLINE	Venue: E2 Auditorium
			Time: 4 PM Onwards
9	Location	For FINAL ROUND(OFFLINE MODE):	
		Amity Institute of Social Sciences	
		Room Number LG-4	
		K - 3 Block, Amity University Campus, Sector – 125, Noida – 201313	

10	Faculty Coordinator Details	Dr Nandini Sahay Contact No. +919540040000 E-Mail ID: nsahay4@amity.edu
		Dr Akanksha Mishra Contact No: +919570650437 Email ID: amishra7@amity.edu

11	Student Coordinators Details (Name / Contact No. / email)	Name: Mr Alok B Mob No. +91 8139875439 Ms Mohini Arora 7006648003 Mr. Jason Ranjit 9205339129
----	---	--